

## Supreme Wealth Alliance (SWA Ultimate)

*Prepared by SWA Customer Manny Vloria (Sept 2013)*

<http://SWAmazing.com/join/>

Good morning! Here is a quick guide that answers your basic questions about the Supreme Wealth Alliance program of Franco Renato A. Chaves (also known as Francis Chaves).

This report is prepared by Manny Vloria, a regular SWA customer who enjoys helping his fellow SWA customers make productive use of the internet.

### Why People Are Interested In SWA Ultimate (Or Why People Are Really Interested in TMV)

This report is for people who are mainly interested in getting the Online Marketing Training offered to members of **Team Manny Vloria (TMV)**. People gain access to TMV by following the instructions listed here: <http://swamazing.com/join/>

The TMV Training teaches people the following:

- How to build your Name first (through blogging), then your business second
- How to market your product in social media sites
- How to have online salespersons that automatically market your business for you
- How to use your mind to attract success
- How to expand your network of supporters online
- How to properly communicate with your warm market (people you personally know)
- How to harness the power of your online presence to attract even people who do not personally know you

In addition, TMV members also get the following benefits:

- Automatic promotion of your SWA Ultimate referral link (via rotation on a Team Website)
- “Blogging Done For You Service” – based on your bullet list of key bits of information, the TMV writers will product a 100-word blog post for you. Maximum of 1 blog per week. Maximum of 30 blog posts in total.
- Promotion of your blog. Your blog will be featured online using internet promotion tactics employed by TMV techies and e-marketers. In other words, you gain more exposure.

## The SWA Ultimate Product

SWA Ultimate gives you access to an online library of over 2,100 downloadable files. Most of these are electronic books or ebooks in PDF format, and other files are compressed or zipped collections of graphics, audio, or video files.

The topics cover: Business, Marketing, Health, Relationships, Self-Development, Motivation, Personal Development, and a variety of general topics.

Please keep in mind, however, that with Team Manny Vilorio, SWA Ultimate is more than just a collection of ebooks.

With TMV, you also have a community of people you can learn from, plus you can access to TMV Online Marketing Training.

## Who Is Behind SWA Ultimate?

The company behind SWA Ultimate is SWA Corporation, an offshore independent business organization incorporated in Belize, Central America in August 2012.

Francis Chaves (from Cebu, Philippines) has his reasons for shifting the organization for SWA Ultimate from Chavesnet Enterprises, a single proprietorship company registered at the DTI and holding office in Paranaque City, Philippines, to SWA Corporation.

A July 2013 newsletter of SWA Corporation revealed that they have plans to incorporate SWA Philippines, to help answer questions such as:

1. Why are customers depositing P2,500 to a bank account in the name of Franco Renato A. Chaves instead of a company name?
2. Why is there no Philippine-based office?

Those questions will be resolved once SWA Philippines is incorporated. No timetable has been specified, as of the time of this writing.

## The SWA Ultimate Price

Access to the SWA Ultimate online library is a one-time US\$55 or PhP 2,500.

Customers can deposit the Peso amount to a Philippine bank account, or by remitting the Dollar funds via MoneyGram or Western Union.

Those based in the Philippines may also remit via LBC Express, Cebuana / MLhuillier.

## The SWA Ultimate Promo & Marketing Plan

Most of the SWA Ultimate members post SWA advertisements in Facebook. Then, when people “Like” those posts or when they send Private Messages (PMs) to the SWA Ultimate member, the SWA member gives them a website address or SWA Referral link.

When people click on that link and register for a SWA Account (after they’ve sent the one-time US\$55 or PhP 2,500 payment), the SWA member who owns that referral link gets credit for the sale.

Given this scenario, some SWA Ultimate members will make Facebook friend requests left and right, and then spam those new “friends” by tagging them in photos, which are actually just ads.

It’s no wonder, then, that some of their accounts get blocked by Facebook, because random photo-tagging is against the Terms of Use of Facebook.

## TMV and Blog Marketing

Inside Team Manny Viloría, the marketing approach used is called Blog Marketing.

Instead of spamming social media sites with SWA advertisements, TMV members build blogs or websites.

The websites contain an “About Me” page that talks about the interests of the Blogger Marketer, and also mentions SWA Ultimate.

In some cases, an automatic Video+Email Marketing system is also placed in the “About Me” page, and people who become interested in knowing more about SWA Ultimate give their Name and Email address.

They then receive more info via email, and when they later join SWA, the instructions help them sign-up under the Blogger Marketer whose “About Me” page told them about SWA Ultimate.

Therefore, in the TMV group, instead of copy/pasting advertisements, these TMV Blogger Marketers promote their latest blog post.

When people read about their latest useful or entertaining blog post, they get value from that online publication.

They grow to appreciate the Blogger Marketer, and some of them take the time to read the “About the Blogger Marketer” page.

Some of those people show their support to the Blogger Marketer by getting a SWA Account.

Now, do you see the difference in marketing styles?

In TMV, the focus is on **Adding Value**, by publishing useful or entertaining blog posts, and by letting people know that those blog posts exist.

### How To Earn In SWA

Some people say that the only way to earn in SWA Ultimate is to refer people.

In reality, there are MANY ways to earn.

As you are already seeing, some people get a SWA Membership because in truth, they are really interested in the Online Marketing Training inside TMV.

If everyone will simply offer “SWA Ultimate”, then it’s quite obvious that eventually you will run out of customers.

After all, everyone is only offering SWA.

But what if someone offers cookies and accepts payment in the form of a SWA Membership?

Or what if someone offers training, and accepts payment in the form of a SWA Membership?

In that example, a customer who is interested in buying cookies and getting training will get two SWA memberships.

From this you can prove to yourself that there truly are many ways to earn with the help of SWA. You are not limited to offering SWA as-is. You may create a product (such as a training program), and then offer SWA as a payment option.

Or you can also ride on an existing product (such as the TMV Online Marketing Training) and use the TMV automatic Video+Email Marketing system to market SWA for you... all on autopilot.

All you need to do is share useful or entertaining articles on your blog, and spreading the word about those blog posts.

People will love you because you are not hawking a business or begging for commissions. Instead, you are sharing useful or entertaining STORIES found on your blog.

### How To Receive SWA Commissions

You will need to log into your SWA Ultimate online office and enter your Payout Details.

Some people enter their BDO or BPI bank account name and number.

Others enter their SmartMoney or GCash info.

And yet others enter their Name and Address, because they prefer to receive their SWA Commissions via Western Union, MoneyGram, LBC Express, Cebuana or M Lhuillier.

After you set your Payout Details (please make sure the info is accurate), you may then make a Payout Request online.

The minimum payout request is US\$20, though you will need to keep in mind that Francis Chaves will first convert that into Philippine pesos before depositing it to your Philippine bank account.

Or if you chose Western Union or other courier/remittance services, the remittance transaction charges will be deducted from your SWA Commission, and the balance will be sent to you.

If your request is for \$20, a Western Union payout option will wipe out most of that US\$20. Please choose your Payout System wisely.

For now, the most reliable is through Philippine bank deposit.

### How SWA Ultimate Ebooks Are Distributed

You may download ebooks from the SWA Ultimate website, after you log in using your SWA username and password.

If you're using an iPad, you will need a PDF reader. A quick search in Google will reveal various free PDF reader apps for the iPad.

Some people will attempt to re-sell the ebooks which have Master Resell Rights, but a better approach would be to create a unique ebook or information product.

Otherwise, you'll just have so many competitors offering the exact same ebooks.

On the internet, your success depends on your ability to stand out. Instead of trying to look just like everyone else, find something unique to offer.

Your stories. Your experiences. Your jokes. Your tips.

Remember, people will not join [insert name of any Program here] because of that program. People will join because of YOU.

### How To Succeed With SWA

One of the best things you can do is read the ebooks inside the SWA Ultimate online library.

Specifically, read the ebooks about Self-Development, because those will shape your priorities and teach you the meaning of "Mission Before Commission."

When you search Google for team Manny Vilorio, you will see what giving first means. You will find a lot of things published online, for your benefit, and the benefit of thousands of other readers.

Eventually, you will reach that point where you will also publish useful or entertaining things online, and these will help boost your reputation and credibility as someone who puts others ahead.

For now, you can start by reading ebooks first and getting the training inside TMV.

For example, you can right now try the Free Tutorial on blogging at:  
<http://SupremeWealthAlliancex.com/get-started/>

You will see for yourself how many others are starting the right way—reading and writing articles that either help others or bring them joy.

Thank you for taking the time to go through this quick document. May it help enlighten you on the amazing potential the internet can offer for you and your loved ones.

To Your Success!